

WORLD HORROR CONVENTION 2004



April 8-11, 2004
Embassy Suites Phoenix North Hotel
Phoenix, Arizona, USA
www.whc2004.org



Progress Report #2

WELCOME CHAIR MIKE WILLMOTH & VICE-CHAIR DOREEN WEBBERT

Welcome to the second progress report for World Horror Convention 2004! We have made quite a bit of progress with the convention so far and continue to work on our plans as they evolve now that we're a bit closer than in PR1. Read on for more details!

Please feel free to contact us about ideas, questions, or whatever. You'll find Mike's telephone number in this issue along with his email address next to that of the convention's email and mailing addresses. Both Mike and Doreen receive emails sent to the convention email address just in case.

GUESTS-OF-HONOR

We've added a few more Guests-of-Honor since PR1. We are pleased to welcome Douglas Clegg (www.douglasclegg.com) from New Jersey as our Author GoH, Adam Niswander (www.adam-niswander.com) from Phoenix as our Special GoH and Nancy Kilpatrick (www.nancykilpatrick.com) from Montreal as our Editors Workshop GoH. In PR1 we announced Caniglia as Artist GoH, Stephen Jones as Editor GoH, David Morrell as Toastmaster GoH, Dee Snider as Media GoH and Mort Castle as Writers Workshop GoH. You can find out more about these fine professionals on our website or on their own sites listed here or in PR1.

ADVERTISING

Ad rates are as follows:

Progress Reports (5.5" wide x 8.5" high)
#3 deadline February 14, 2004

Inside front cover: US\$150, image area: 4.5"x7.5";
Inside full page: US\$100, image area: 4.5"x7.5";
Inside half page: US\$60, image area: 4.5"x3.75";
Inside quarter page: US\$35, image area: 2.25"x3.75".

Program/Souvenir Book (8.5" wide x 11.0" high)
deadline February 29, 2004

Back or inside cover color ad: US\$400, image area: 7.0"x9.5";
Inside full page b&w: US\$300, image area: 7.0"x9.5";
Inside half page b&w: US\$175, image area: 7.0"x4.5"(hor),
3.38"x9.5"(ver);
Inside quarter page b&w: US\$100, image area: 4.5"x3.38"(hor),
3.38"x4.5"(ver).

Web page banners and ads: US\$30 per month (or 30 consecutive days),
image area: 350x50 pixels;
Banner creation: US\$60 per hour (1 hour minimum).

For any for-profit group or individual wanting inserts into the registration bags we'll handle that for US\$10 per item inserted. For any non-profit or not-for-profit group wanting inserts we'll do that for free.

Please contact us for supported formats for advertising in the progress reports or program book.

ART SHOW - LARRY VELA

The Art Show is coming along fine. We have over 1600 square feet to work with and it will be well utilized. We'll have 4'x4' pegboard panels on legs and placed in a zigzag pattern in parallel rows in the northeastern majority of the room. Tables will be 6'x2.5' for three dimensional items or other needs along the walls. The Print Shop will be along the south wall alcove. We'll also have some tables and chairs in the northwest corner for networking and our control desk will be in the southwest corner.

The Saturday night Artists Reception with Wine and Cheese Tasting will be set up by the hotel in the networking area near the control desk. We plan on offering at least two types of wine, at least two types of cheese, perhaps some fruit, and non-alcoholic drinks such as sodas and bottled water for members who prefer them instead. As with past Phoenix WHCs all food and beverages will be available on a two-hour continuous refill basis.

Artists planning to show their art so far are included in the membership list elsewhere in this report. For more information please contact us.

Art panels will be US\$20 per panel and tables will be US\$20 each or

US\$10 for half tables. Print Shop entries are US\$5 per artist. Mail-in art will be accepted as well as that brought in-person. Artists who bring artwork, but don't have an attending membership, will be allowed in the Art Show to hang and remove their artwork only. All artists must be juried before sending artwork unless you've displayed at a previous WHC Art Show. Please contact us if you need to be juried or to verify previous participation. We will forward your request to the World Horror Society Jury Committee (JC). We accept email, websites, slides, photographs, etc. for submissions. We will collect a 15% commission on all Print Shop sales and a 12% commission on all Art Show sales. We will supply accepted artists with an address to mail in art in the artists packet each receives.



CHARITY AUCTION - CATHERINE BOOK

The Charity Auction anticipates having a cornucopia of items for our members to enjoy bidding on. We expect to receive donations from local businesses and the dealers at the convention. However, if anyone would be interested in donating an item or items in exchange for free advertising in the Program Book, please contact me using the convention email address. The beneficiary of the Charity Auction will be the American Cancer Society

(www.cancer.org).

DEALERS ROOM - DAVID HIATT

Dealers packets have been handed out at WFC2003 in Washington, DC. Packets have also been mailed out to those requesting them. If you haven't received one after requesting it, please contact us (email, mail or phone) again. Sometimes the US Postal Service can be flakey. For new inquiries we will need your company name, address, email address and general line of products. We will mail you a packet containing all the details about our dealers room including table rates. All tables include two dealers room only passes which can be upgraded to attending memberships for half the going rate (see Membership & Registration). An attending membership will be required to attend the Mass Auto-graphing scheduled for Friday evening (see Programming). Do not send us payment until you've received and reviewed the dealers room packet. We will return any payments sent before packets arrive.

GRAND MASTER AWARD—ED BRYANT

World Horror Conventions are required to issue only one award every year - the Grand Master Award. Eligible recipients must have contributed greatly to the horror field, must be alive at the time of the voting, and cannot have won a previous GMA.

Votes for the GMA should be submitted by members of WHC2004 by means of the ballot below. Ballots must be sent by mail only and must be postmarked by December 31, 2003. Send your ballots to: World Horror Con 2004 GMA Administrator, c/o Edward Bryant, 2103 W. 28th Ave., Denver, CO 80211 USA. A photocopy of the ballot is acceptable as long as an original signature exists.

The winner will be officially notified in January and will be invited to attend the convention. If they can attend, then we'll announce them in progress report #3. Otherwise, we'll make the announcement at Opening Ceremonies on Thursday evening at the convention. The GMA award was designed by Alan Clark and will be on display in the Art Show until Closing Ceremonies on Sunday afternoon where it will be presented to the winner or a representative.

The following list shows the previous winners of the award and are ineligible for 2004: 1991 - Robert Bloch, 1992 - Stephen King, 1993 - Richard Matheson, 1994 - Anne Rice, 1995 - Clive Barker, 1996 - Dean Koontz, 1997 - Peter Straub, 1998 - Brian Lumley, 1999 - Ramsey Campbell, 2000 - Harlan Ellison, 2001 - Ray Bradbury, 2002 - Charles L. Grant, 2003 - Chelsea Quinn Yarbro.

Grand Master Award 2004 Ballot

Professional Nominee: _____

Member Name (print): _____

Member Address: _____

Member Signature: _____

GREEN ROOM - MARJ KOSKY

The Green Room will have a "French Cafe" theme this year. The offerings will include, but are not limited to, Coffee, Coffee drinks, Tea, Chai, Pastry, and Light Sandwiches. We plan to open one hour before programming begins so that our pros have a place to relax and meet before their panels. We will be located in the closest sleeping room to the function space on the first floor of the hotel for your convenience (room 1123). We won't be sharing a room with Program Operations (at-con programming, room 1121), but will be next door if have any questions about your schedule. Again, be sure to come to Green Room about 15-30 minutes prior to your panel discussion to meet your other panelists so you can organize your ideas before going in front of the audience. If you're doing a presentation and need any equipment, then drop by 1121 first.

HOSPITALITY - LIZ HANSON

We will be in room 3005 again just like we had at WHC94 and WHC98. This is just off the hotel's registration desk and up one flight of stairs or one floor by elevator in building 1. With an ultra large living room with comfy chairs and sofas it'll be a great place to grab a snack and rest your brain from all the convention activities going on elsewhere.

We expect Hospitality to be open late morning before the hotel's complimentary breakfast buffet ends to around 11pm. We'll be sure to label foods for those with allergies. Our staff will appreciate that effort alone.

If you are interested in sponsoring Hospitality for a couple of hours for a special promotion, please contact us and we'll see what we can do. We know that for some groups this works better than taking a party suite for an entire evening. If you want to serve alcohol, then you'll need a separate party suite as our insurance policy doesn't allow us to serve alcohol in Hospitality. However, non-alcoholic beverages and all food items are ok.

HOTEL - MIKE WILLMOTH

As you already know WHC2004 will be held at the Embassy Suites

Phoenix North Hotel. Rates are US\$88 per night single through quadruple for regular rooms (two-room suites) or boardroom suites (see below) and US\$99 per night single through quadruple for upgrade suites (see below)! All regular rooms have a separate bedroom from the living room. Each living room has a sleeper sofa with a bar sink, mini refrigerator, microwave oven, coffee maker, television, telephone with data ports, work desk, etc. Each bedroom has either one king bed or two double beds, television, telephone with data ports, night stands, closet, vanity, bathroom with shower/tub combination, etc. Smoking and non-smoking rooms are available along with a limited number of handicap accessible rooms. The hotel does not offer high speed internet access unfortunately.

There are over 300 rooms in 12 buildings, tennis court, pavilion, 5000 square foot circular year-round swimming pool, hot tub, etc. We have extended hours for both the pool and hot tub (until 4am if you're not noisy)!

The weather in April is really comfortable, usually in the 80s (Fahrenheit). It's the best time of year to visit Phoenix! Be sure to bring something warm to wear as the hotel tends to get chilly when they expect a full function room. And don't forget your swimming attire.

We've already mentioned the complimentary breakfast buffet in the restaurant that's included every morning with your stay. Every afternoon in the lounge off the main lobby is the manager's special happy hour. Two full hours of beer, wine and well drinks along with wonderful margaritas, all complimentary. At WHC98 we had plenty of happy campers!

We have requested that the restaurant remain open continuously from breakfast, through lunch and on into dinner with late hours for that as well. Besides the Cajun specialties we have requested non-Cajun specials as well all day long. We'll even see about some fast food options for folks who want to grab and go or are on a smaller budget. We've had much success recently with this idea.

We plan to offer something with the available GoHs on Wednesday evening (April 7) for folks who come in early, so don't wait to arrive on Thursday. Sunday evening will also have a special dead dog party to help us all wind down from the weekend. See Programming for more details.

Reservations are accepted using the hotel's direct number (602-375-1777) during normal business hours (8am-5pm Mon-Fri Mountain Standard Time = GMT-7 year-round), Embassy Suites nationwide reservation system (800-EMBASSY or 800-362-2779) or online (www.embassysuites.com) using the special code OWH. Be sure to request "party" or "quiet" areas. "Party" means buildings 1 through 5. Remember that Embassy Suites is part of the Hilton Honors program so be sure to include your HH number. If you don't already have one, then sign up for one and start collecting points during your stay. The convention rate will be the lowest available rate for that time period, so do take advantage of it!

We have a Morbid Tea Party group reserving room 2001, The Townhouse, for the entire run of the convention at this time. This is the closest sleeping room (an upgrade) to the hotel lobby. There are also 3 Executive Suites on property. Currently, the convention has all of these reserved. These are double-wide rooms and are room 3005 (building 1), 3037 (building 3) and 3051 (building 5). As you know we are using 3005 for Hospitality, so parties can be hosted in either 3037 (non-smoking) or 3051 (smoking). Essentially, they are two regular rooms put together living room to living room with no intervening wall. One bedroom has a king bed with a jacuzzi and the other bedroom has two double beds with a regular tub/shower.

Please contact us as soon as possible if you're interested in reserving an upgrade suite or interconnecting rooms for your party. We also offer a service whereby one of our staff members will shop for your party supplies and decorate your suite so you just walk in and run it. You pay us pre-con or at-con for your budgeted amount plus a US\$50 service fee and give us a list of your preferences. We'll do the rest. Linda McAllister is our Publisher Party Liaison. Just ask for her in your contact if you're a publisher interested in a party.

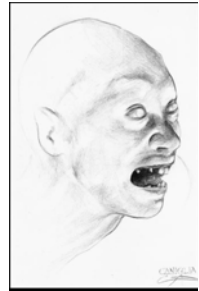
MEMBERSHIPS & REGISTRATION - GARY SWATY

Memberships are available for Supporters or Attendees. Supporting memberships are US\$35 and include voting rights for the Grand Master Award as well as receive all publications including Progress Reports, Program Book and Pocket Program. Attending memberships are US \$120 through March 31, 2004, and US\$130 at the door. One day memberships will be available at the door only. Special prices are available

to dealers pass upgrades (see Dealers Room for details).

Registration will be open Wednesday afternoon from whenever we get ready to 9pm for Pre-Reg only, then Thursday from about 12noon to 9pm for Pre-Reg and New-Reg, Friday and Saturday from 9am to 9pm and Sunday from 9am to about 12noon. With any luck next year's WHC will be selling memberships from our location after we vacate the tables on Sunday. Payments are accepted in cash (in person only), checks (personal, business, travelers, cashiers, money orders), credit cards (Visa, Mastercard, Discover or American Express) or PayPal (online only). Please download our registration form from our website or email us so we can email the form back to you. Once your registration is processed you'll receive a receipt by mail unless we see you in person.

Credit card orders should not be sent by email due to privacy issues. Be sure to use PayPal for online payments or mail us a completed form including your credit card number, security authorization code (from the front or the back of the card) and your signature. Our Treasurer will run the card number and send you a receipt back. Only the Treasurer and Chair will have access to the card information except at-con where a limited number of registration staff will have access. We know this is an issue for some folks and we do our best to protect your information.



As has been in the past, your membership is not refundable, but is transferable. If you decide you cannot make the convention after you have purchased a membership, then please write a letter authorizing the transfer (including the name of the recipient or just TO BEARER if you don't know), sign it, and send us a copy by mail. Email is not acceptable for such transfers. Please make sure that whomever is receiving the membership has a copy of the letter with them when they arrive just in case. Photo IDs are required to pick up badges and registration material at-con.

MEMBERS (AS OF NOVEMBER 19, 2003)

Feo Amante, Rick Andrews, Cindy Argendeli, James Argendeli, Stephanie Bannon, Barry Bard, Jennifer Barnes, Adam Bera, R. Merrill

Bollerud, Mark Boniece, Cathy Book, Borderlands Press, Edward Bryant, Denise Carlson-DiPetta, Paul Carpentier, Alan Clark, Melody Clark, Patrick Connors, Shahn Cornell, Richard Dansky, David DeFalco, Ed deGruy, Christopher DiPetta, Craig Dyer, Tracey Firestone, Phil Friedman, Ray Gish, Fred Grimm, Beth Gwinn, Larry Hallock, Eric Hanson, Liz Hanson, David Hiatt, Kim Hiatt, David Jeppesen, Ros Lyn (Lyn) Jeppesen, Gene Kelly, Joan Kelly, John Edward Lawson, Nicole LeBoeuf-Little, Karen Leichel, Eunice Magill, Daryl Mallet, Darkyr Malys, Margaret Mannatt, Kim Martin, Linda McAllister, Rich McAllister, Jen McAlonan, Kevin McAlonan, Kathy Meade-Hallock, Elizabeth Monteleone, Olivia Monteleone, Thomas Monteleone, Clydene Nee, Eugene R. O'Neill, Ron Ontell, Val Ontell, Stephen Pagel, John Picacio, Kevin Przybylowski, Lawrence Ramirez, Marilyn Rau, Raw Dog Screaming Press, Joel Ross, Bill Scheinman, Mark Siegel, Alan Siler, Mandy Slater, Henry Allen (Hank) Smith, Rose Solar, Gary Swaty, Rob Swigert, Melinda Thielbar, Susan Uttke, Larry Vela, James Viscosi, Robert Walker, Doreen Webbert, Jim Webbert, Lee Whiteside, Mike Willmoth, Simon Wood, Ygor's Books.

PROCURER - BARRY BARD

I coordinate the freebie stuff sent to the convention. If you have fliers, books, dead bodies, etc. that you want us to put out on the freebie tables (not the registration packets), then please let me know so I can plan enough tables to hold them all (caskets for the bodies, of course, will go underneath the tables due to space limitations).

PROGRAMMING - BILL BISHOP

Programming is coming together. In addition to the normal slate of panel discussions, presentations and readings, we hope to bring you an Independent Film Festival. Please contact us if you are interested in participating on a panel, giving a presentation or showing something in the festival. As in the past, all participants must have attending memberships. There will be no additional fee to enter the festival, but someone must be present to talk about the film presented.

Here is the schedule as we have it right now and is subject to change:

Wednesday 8pm-10pm, Pre-Reg only GoH event

Thursday 3pm-5pm, Writers Workshop #1 Session 1

Thursday 8pm-9pm, Opening Ceremonies
Friday 11am-1pm, Editors Workshop Session 1
Friday 3pm-5pm, Writers Workshop #1 Session 2
Friday 8pm-10pm, Mass Autographing
Friday 11pm-?, Flash Fiction Contest
Saturday 11am-1pm, Editors Workshop Session 2
Saturday 3pm-5pm, Writers Workshop #2 Session 1
Saturday 8pm-10pm, Artists Reception with Wine & Cheese Tasting
Saturday 11pm-?, Gross-out Contest
Sunday 11am-1pm, Editors Workshop Session 3
Sunday 1pm-3pm, Writers Workshop #2 Session 2
Sunday 3pm-4pm, Closing Ceremonies & GMA Presentation
Sunday 4pm-?, Dead Dog Party honoring Karl Edward Wagner

We plan on not scheduling anything opposite the daily happy hour (5:30pm-7:30pm) and will leave a generous dinner break between afternoon events and evening events (5:00pm-8:00pm) for folks who want to go offsite for alternate dining plans.

We plan to have most Programming events in the lower ballroom area. The ballroom is roughly “L” shaped and divided into as many as 5 rooms (A,B,C,D,E) with A and E at the ends and with C in the middle.

Readings will be held in Suite A which will contain a comfortable chair with lamp or podium with lamp. Panels and presentations will be held in Suites B/C for a large audience and D/E (also lower ballroom area) for smaller audiences, workshops, films, etc.

Suites BCDE will be combined for the Friday Mass Autographing while the Saturday Artists Reception will be in the Art Show (Ventanas - lobby level across from the restaurant). Readings will generally last 30 minutes per author. Panels and presentations will last 50-75 minutes in 60-90 minute blocks unless more or less time is known in advance. Please contact us if you're interested in participating or being in the Mass Autographing. We'll send you a form to fill out, either email or regular mail.

Twilight Tales is planning on sponsoring the Third Annual Flash Fiction Contest to be held late Friday night. It's a companion to the Gross Out Contest which will be held on Saturday night. Come join the fun!

A number of publishers and authors have expressed interest in special book launches during the convention, so we're working on those in addition to everything else going on. More details will be available in our final progress report and on our website.

The Writers Workshop by Mort Castle costs US\$30 extra to participate. There will be two workshops of two sessions each. Each participant of his workshop receives a copy of MOON ON THE WATER. Please register in advance for this workshop. You may use our website and PayPal to pay for it, or just use our registration form and annotate what it is for when you send it in with a check or your credit card info. We will do our best to schedule the sessions and list them here, on our website, etc. Please contact us before making travel plans if you think you cannot attend all four days of the convention to verify the schedule. There is always a chance that we'll need to move a session around to accommodate other GoH needs as well as other programming issues.



The Editors Workshop by Nancy Kilpatrick also costs US\$30 extra to participate. We plan to offer it on such days and times that you can participate in Mort's as well without overlapping conflicts. For example, Mort's first session is planned for Thursday afternoon. Nancy's first session is planned for Friday morning. Mort's second session is planned for Friday afternoon, and so on. In Nancy's case there will be just one workshop, but with three sessions. Each of her sessions will consist of the first hour with her interviewing a guest editor, such as Stephen Jones! The second hour will be her workshop itself. That's the plan at this time. Again, you can use our website to register in advance or by mail using our registration form.

If you have any questions about either Workshop, please let us know. We will forward inquiries to Mort and Nancy for clarification if needed.

PUBLICATIONS - PAUL CARPENTIER

If you'd like to submit some fiction to be included in our Program Book, advertising in our Progress Reports or artwork for our website or other publications, please contact us for details. We've already received ads and inquiries for fiction, so it's coming together.

PUBLICITY - LEE WHITESIDE

We mail out Progress Report #1 to every paid member of the convention. We will do the same for this PR#2. If you got this one, and not the previous one, please let me know. PR#3 will be mailed out just before the convention so you'll have the latest membership list for purchasing books or whatever.

If you have an idea on where we should send information, please let me know. If you'd like some fliers sent to you, a colleague or a business nearby just contact us. We'll be happy to provide you with some. We can also email you a PDF file for convenience or visit our website for the download area. As we get closer to the convention we'll be updating our information, so check with us periodically for those updates.

PUBLISHERS' DEBUT TABLE

We will have 2 tables in the preconvene area outside the dealers room for any publisher or author who has a book debuting at the con. You can sign up in advance for an hour at the table and run a signing and book sales. We will put the debut times in the pocket program. Time at the table is free, but limited to one hour per publisher or author. We realize that not everyone can afford a dealers table or can staff one throughout the con. We hope this will help. Just contact us to sign up!

SECURITY - CAPTAIN MORGAN

If you have a problem at the convention, please contact us through the convention office. We reserve the right to refuse and/or revoke membership for anyone who fails to follow the rules. Basically, use common sense and have a great time.

SPECIAL EVENTS - JAMES KOSKY

Special events at WHC2004 include the Artists Reception with Wine & Cheese Tasting, the Charity Auction, the Mass Autographing, Opening and Closing Ceremonies, etc. We're in communications with the International Horror Guild (IHG) regarding possibly hosting their awards ceremony, too. Mort Castle is running his Writers' Workshops and Nancy Kilpatrick is doing her Editors' Workshop. Participants in these workshops will have to pay an additional fee of US\$30 in advance to

WHC2004 and attendance is limited, so sign up early.

WORKSHOP—EDITOR'S

If you don't edit your fiction, who will? Not in-house editors, not anymore. Writing is only part of the job of creating fiction that sells. Take the Self-Editing Horror Fiction Workshop with Nancy Kilpatrick, author of 13 novels and editor of 7 anthologies, and learn how to edit your work. US\$30 Workshop consists of three 2-hour sessions including talks by three guest editors. Requirements: draft of a short story, or draft of a chapter from a novel. Enrollment limited.

HOW TO CONTACT US

World Horror Con 2004
c/o Leprecon Inc.
P.O. Box 26665
Tempe, AZ 85285-6665 USA
whc2004@leprecon.org
www.whc2004.org

Mike Willmoth
Chair, WHC2004
mwillmoth@compuserve.com or
whc2004@otsp.com
480-945-6890 (phone - 24 hour home office)

NOTICES

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World Horror Con 2004 Registration Form

NAME(S) _____

ADDRESS _____

CITY _____

STATE/PROVINCE _____

ZIP/POSTAL CODE _____

COUNTRY _____

EMAIL _____

PHONE _____

FAX _____

PROFESSION (Writer, Artist, Editor, Fan, etc.)

_____ Supporting Membership(s) at US\$35 each = US\$ _____

_____ Attending Membership(s) at US\$ _____ each = US\$ _____

Total US\$ _____

_____ Check: We accept travelers checks, personal checks, business checks, cashiers checks or money orders for the total amount above. Make it payable to WHC2004.

_____ Credit Card: We accept Visa, Mastercard, Discover or American Express. Charge may show Leprecon Inc. as recipient. Leprecon Inc. is dba WHC2004.

Card Number _____

3 or 4 digit auth code _____ Expiration _____

Name as it appears on your card (please print)

Signature _____

Payment also accepted online via PayPal. Visit <http://www.paypal.com> and send payment to paypal@leprecon.org.

Mail this form to the address above with your payment. Thank you!

**WORLD HORROR
CONVENTION 2004**

C/O Leprecon Inc.

P.O. Box 26665

Tempe, AZ 85285-6665 USA

Address Correction Requested